





# **Program Highlights**

9-month full-time

550+ hours of live classes

Celebrated alumni network

Comprehensive curriculum

**Accomplished faculty** 

**Industry exposure** 

# **Program Coverage**



# **TECHNIQUES**



- Data Analysis
- Data Visualization



- Machine Learning
- Time Series Forecasting

- **Data Interpretation** 
  - Statistics
  - Econometrics



- Deep Learning with Computer Vision
- Natural Language Understanding (NLU)



### **TECHNOLOGIES**



Tools

Python | Structured Query Language (SQL) MongoDB (No SQL) | Tableau



**Platforms** 

Azure Cloud | Spark Hadoop | MS Power BI with CoPilot



**BUSINESS APPLICATIONS** 

Marketing Analytics | Financial Analytics | Web Analytics | HR Analytics







# Why Al



#### **Efficiency in Data-Driven Decision Making:**

By generating reports, insights and predictive models, Gen AI helps businesses make faster, data-driven decisions.



#### **Personalized Customer Experiences:**

Gen AI creates personalized marketing campaigns to individualized product recommendations.



#### **Automation of Complex Tasks:**

Gen AI is automating tasks such as research, modelling and code generation. Reducing costs and increasing productivity.



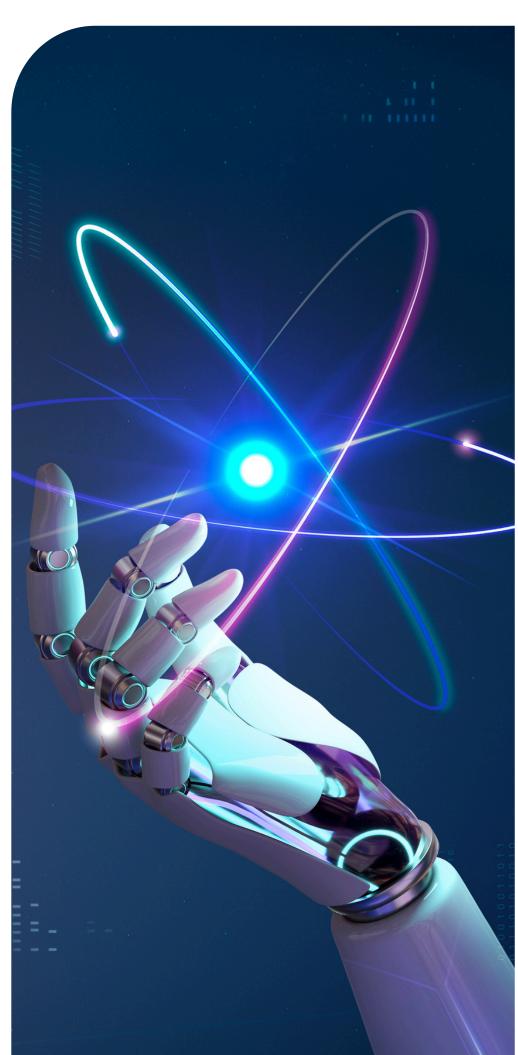
#### **Enhanced Creativity and Innovation:**

Gen Al models help automate content creation, product design and other creative processes.



#### **CAPSTONE PROJECTS**

The Capstone project is a platform for the cohort to demonstrate their knowledge, skills and problem solving abilities in front of a mixed audience from academia and industry.

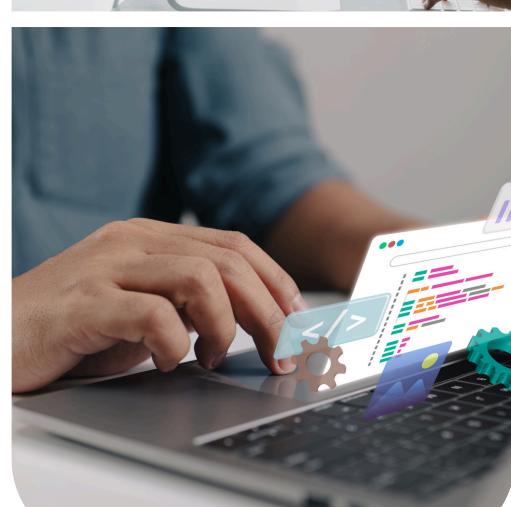


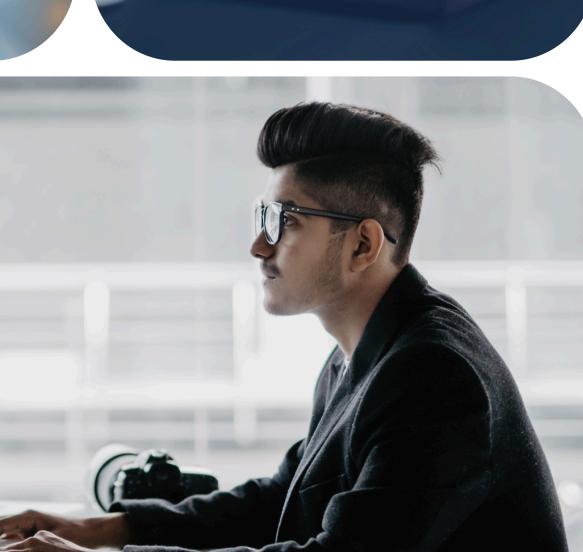




















### **Placement Highlights**



Highest CTC
21 LPA



Average CTC

13.5 LPA

# Some of our Recruiters











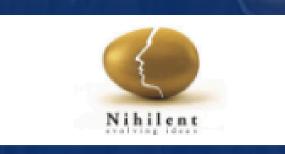






























# Alumni



Roopkatha Dey
Consultant
PwC India
Class of 2023 - 24



Sneha Rakshit
Jr. Data Scientist
Brillio

Class of 2023 - 24



Mithuna Anuraj
Consultant
Kantar

Class of 2023 - 24



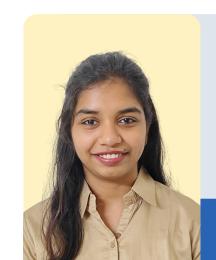
Abhijeet Joshi
Data Analytics
Mahindra Finance

Class of 2023 - 24



Aishwary Samuel
Data Scientist
Adani Group (Cement)

Class of 2023 - 24



Isha Chaudhari
Assistant Manager Analytics
ITC Ltd

Class of 2023 - 24



Divyansh Joshi
Consultant
Bharat Pe

Class of 2023 - 24



Nilanjan Das
Consultant
Nihilent

Class of 2023 - 24



Milen Maxy
Analyst
KPMG GDS

Class of 2023 - 24



# Who can apply?







Graduates with BE/ B.Tech /
B.Sc/ BA (Economics / Statistics) and a minimum of 60% from a recognized or deemed university

Post Graduates with ME/ M.Tech / MBA/ MCA/ M.Sc/ MA (Economics/ Statistics) and a minimum of 60% from a recognized or deemed university

Minimum of 60% in Class X and XII

# How to enroll in the program

Walk into Praxis' office

**Call Now** 

Visit

10D Picasso Bithi (Hungerford St) Near Birla High School, Kolkata - 700017

7676160161 to have a discussion with the counsellors

www.praxistechschool.in for more information

#### **Selection Process**



Online Application at <a href="https://www.praxistechschool.in">www.praxistechschool.in</a>



**Aptitude Test Scores** 



**Essay Writing** 



**Personal Interview** 

\*Applicants with 80T percentile in CAT or 320 GRE or 650 CMAT are exempted from writing PAT

# **Scholarships**

#### **Praxis Women in Tech Scholarships**

Praxis Women in Tech (WiT) Scholarships is an initiative to encourage and support greater women's participation in tech and data careers. This is in line with our belief that gender diversity in the workforce, especially in tech, brings immense value to the organization, the economy, and society.

Scholarship Value: ₹1 Lakh

Scholarship Eligibility: All Selected women candidates for the Post Graduate Program in Data Science



#### **Get Inspired by the Women in Tech Praxites**



Sakshi Singh
Associate
JPMorgan Chase & Co.
Class of 2017



Neha Nehra
Senior Business Analyst
GEP Worldwide, Prague
Class of 2016



Moumita Ghosh
Analytics Consultant
EY
Class of 2020

### **Contact Panel**



Kolkata Campus Bakrahat Road, P.O. Rasapunja, 24 Parganas(South), Kolkata 700104, West Bengal Bengaluru Campus Praxis Building, 416, 27th Main, Sector 1, HSR Layout, Bengaluru 560102, Karnataka





